About 289,000 women died during pregnancy and childbirth across the globe last year. Almost the same number of mothers may perish this year. One-fifth of them from India.

A staggering 5.5 million newborn deaths and stillbirths were recorded worldwide last year. One million of them were from India.

All it will take to save these lives is provision of timely, affordable and quality maternal healthcare accessible to all.

YOUR SUPPORT CAN HELP!

There is no reason why a mother should die to give life and why a child should be left an orphan due to lack of health care for women.

Our promise is to reduce the mother and infant mortality rates by ensuring that women have easy and affordable access to maternity care.

One midwife can provide care for at least 500 mothers every year. And we need a large number of them.

But training such a workforce is a huge task, and it would be difficult if we were to work alone. Your support can help change the face of maternal health care and create a better future for every mother and child.

www.promise.org.in

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PROFESSIONAL MIDWIFERY SERVICE

MIDWIVES SAVE LIVES

the ISSUE

Despite reduction in maternal and infant mortality rates, India still records the highest deaths in the world. Poverty, illiteracy and other socio–economic factors make it difficult for many to have access to maternal medical care. Providing quality maternity health care can give mothers and their babies the best chance to survive and thrive.

In the Indian context, Professional Midwifery Services can indeed make a huge impact, on antenatal, intrapartum and post–natal care provision. Its contribution can be immense, especially, in looking after high–risk pregnant women.

With relatively modest investment in basic training, supervision and support, these frontline health professionals can promote and deliver low-cost, effective health care that can save the lives of thousands of mothers and their babies each year.



Our mission is to reduce maternal and infant mortality in India by making pregnancy and childbirth safe. We want to create a cadre of health professionals – midwives – and services which would provide professional yet affordable care to women during pregnancy.

OUT MISSION

MAKE PREGNANCY SAFE

Every eight minutes in India, a mother dies during childbirth. For every maternal death, 20 more women suffer from lifelong health impairments that result from complications during their pregnancies. With timely and precise intervention, pregnancy and childbirth can be made a safe and joyous event.

HUMANISE BIRTHING

It is a modern misconception that childbirth is risky without all the interventions of the latest medical technology. Pregnancy and childbirth are normal physiological processes in a woman's life. Our aim is to "humanize" birthing.

TRAIN A WORKFORCE

Our goal is to create a new workforce — highly qualified and capable of providing professional care independently and effectively to low-risk women. Providing health care, especially to the deprived rural and urban slum populations, can significantly lower maternal and infant mortality.

PROMOTE MIDWIFERY

A Midwife, as a competent and independent health professional, should become an ideal choice for providing antenatal care to women with normal pregnancies, and for delivering their babies. Midwifery, if spread more widely, would make a big difference to both maternal and child health across India.



The Fernandez Hospital Educational and Research Foundation has initiated PROMISE (Professional Midwifery Services) a programme to promote MIDWIFERY as a frontline maternal health care provision across the country.

The Foundation is committed to helping women enjoy this special journey. To meet this objective it began a Professional Midwifery Education and Training (PMET) Programme in 2011 to produce competent, confident and skilled midwives. Our young graduates equipped to provide simple, safe, affordable care to low-risk mothers in the community have already delivered 4113 mothers from December 2011 – October 2015.

While our ultimate goal is to reduce maternal mortality and morbidity, our thrust is two-pronged – to help mothers-to-be with personalised quality care through the midwifery programme, and to generate employment for young women, weaning them away from neglect and exploitation, and making them self-reliant and valued citizens of this nation.

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